



くりや株式会社

S i n c e 1 8 8 2

Company Belief

We are a company that expresses gratitude for the blessings of nature and conveys the charm of rice, providing inspiration, joy, and a sense of fulfillment to everyone involved.



100show
お米のちからで未来をつくる



くりや株式会社
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**GENKI
MY LIFE**

From farm to table



COMPANY OVERVIEW

Company Name: Kuriya Co., Ltd.

Industry: Wholesale of Rice

Address: 778-26 Tsuruwa, Tsuda-cho, Sanuki City

Established: 1882

Representative: Shingo Tokunaga

Number of Employees: 29 (including 7 part-time employees)

Average Age: 42.8 years

Subsidiary: 100SHOW Co., Ltd. (Agriculture)

Major Clients:

- 1.Hokkahokka-tei Shikoku
- 2.Osaka Ohsho Shikoku (Dining)
- 3.Halows (Mass Retailer)
- 4.Cosmos (Drugstore)
- 5.Panasonic (Manufacturer)
- 6.Itochu Shokuhin (Trading Company)
- 7.Daimaru Matsuzakaya (Department Store)
- 8.Odakyu Department Store (Department Store), and others



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Founding Principles "Connecting People, Creating Tomorrow"

History of Kuriya

Before starting the rice shop, Kuriya's founder, Kichibei, ran a shipping agency with his father, Naoshichi.

They transported the "Sanuki Three Whites" (sugar, salt, and rice) to various parts of the country, primarily focusing on Osaka. They expanded their business by investing in the largest cargo wooden ship called "Sengokubune" together with the local people.

While the business was going well, a severe snowstorm struck off the coast of Otaru, and the ship sank. Kichibei, along with the other investors, lost everything.

In the face of such adversity, Kichibei transitioned from relying on maritime transport and gave up the shipping business. In 1882 (Meiji 15), he restarted as a rice shop. This marked the beginning of "Kuriya"

The founding spirit of Kuriya lies in the approach of the first-generation Kichibei, which was to connect and link people from the shipping era. It is also rooted in the pioneer spirit of opening up the future on his own.





Rice Milling HACCP-certified factory



By obtaining certifications such as Rice Sommelier, Rice Panelist, Rice Advisor, Rice Meister, and Agricultural Product Inspector, we cultivate both exceptional rice and skilled individuals.



Our Products for Restaurants and the Food Service Industry



With our proprietary nitrogen gas filling method for vacuum-sealed products, we can supply commercial rice with a shelf life of one year! We also offer tailored rice cooking instructions and manual creation to suit different industries and operational formats.



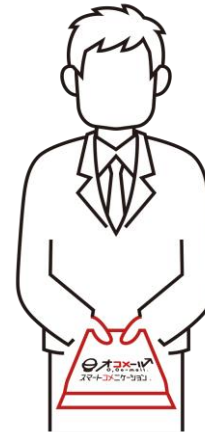


What's Oco-mail ?

“Envelope-packaged vacuum-sealed rice.”

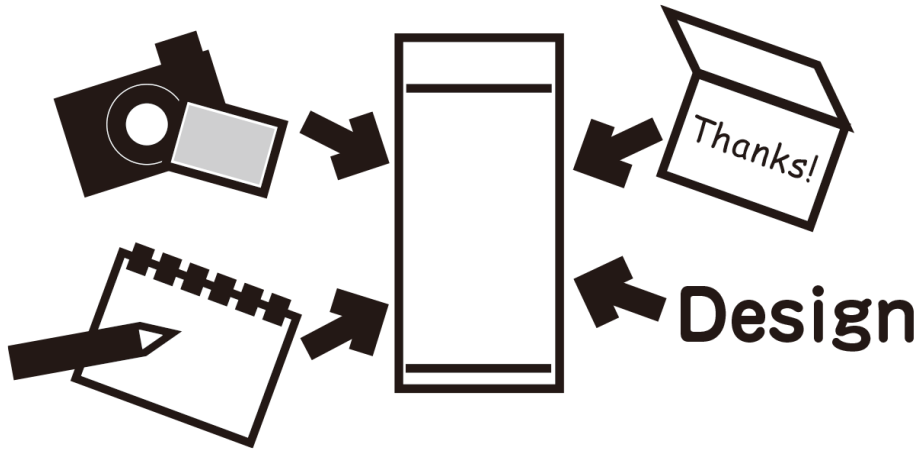
You can send it like a postcard, with your thoughts directly on the bag.

A new communication tool.



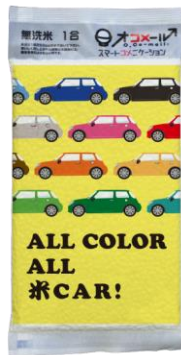


MOQ is ONLY 500pcs !



Your handwritten messages, illustrations, and photos are also beautifully printed.

We can also produce your **original design** with a minimum lot of **500 pieces**.





Oco-mail JAPAN 150g Samples



モモタロウ



忍者



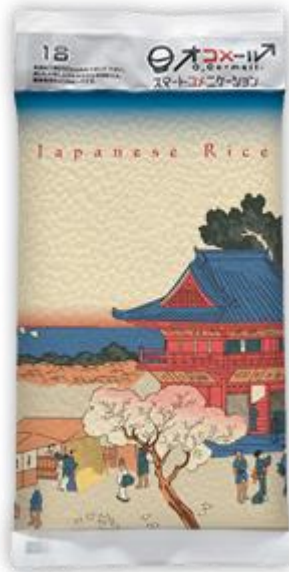
東京



妖狐



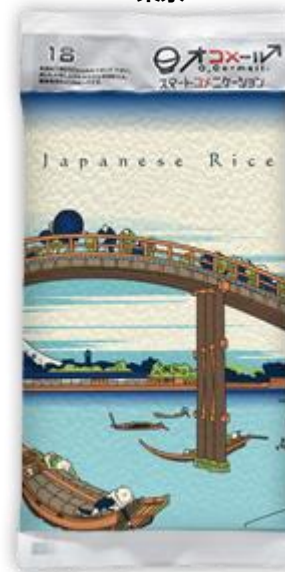
刀



芝罘岩山



桜



日本橋



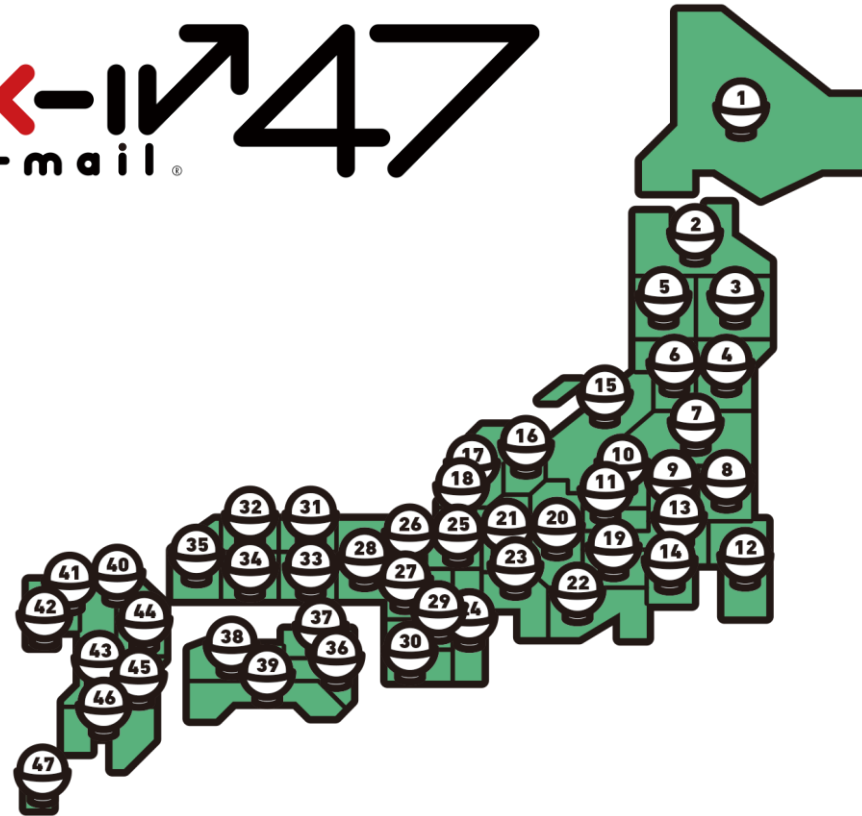
雪景色



馬



"Oco-mail 47" 300 g



<http://www.kuriya.jp/fs/okome/47todouhuku>

We are the only company that offers rice from all 47 prefectures in Japan!



Oco-mail 47 300g Samples





Scribble event





A new brand utilizing brown rice

GENKI MYLIFE

Brown Rice in Your Life

Our brand is dedicated to promoting a healthier and more vibrant life through the consumption of brown rice. We want you to enjoy a long, healthy life. Embrace this new, caring dietary habit filled with kindness.



GENKI
MYLIFE





GENMY PACK(Ready to eat brown rice pack)



<Nutrition Facts 140g per container>
Energy 212 kcal Protein 3.9g Fat 1.4g Carbohydrate 49.8g Dietary fiber 0.1g Estimated value based on sample analysis

MOQ: 30pkgs (30 pkgs/cs)
Product size ø140, H33mm
CS size 415mm x 285mm x 144mm
Contains 140g

Our brown rice is carefully selected and cooked using our advanced in-house retort production equipment. Enjoy the high nutritional value of pre-cooked brown rice without the hassle. Perfect as a main dish or as a versatile ingredient for salads and other recipes.




Have a Rice day !



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